

PNCB MEDIA KIT

50K+ PEDIATRIC NURSING EXPERTS



**Build your team with job postings.
Reach RNs & NPs for research & marketing.**



Reach 50K+

Pediatric registered nurses and advanced practice nurses

The [Pediatric Nursing Certification Board](#) is the largest organization for our specialty. We are a community of 30K Pediatric RNs, 20K Pediatric Nurse Practitioners, and nearly 1K Pediatric Primary Care Mental Health Specialists. Explore our [Demographic Report](#) and contact info@pncb.org with any questions.



Job Postings

We have the experts. Recruit the pediatric nursing professionals you need to grow your team: <https://careers.pncb.org/employers>



Direct Mail

Promote your job search, conference, or resources in print: <http://www.infocusmarketing.com/lists/204>



Research Lists

PNCB certificants conducting research can access targeted opt-in email lists for a nominal fee:

<https://pncb.wufoo.com/forms/mgu838d07j1mps/>



CE/CME Calendar Postings

PNCB offers free postings for pediatric-focused non-profit conferences and other events. Learn more:

<https://www.pncb.org/ce-calendar>

